Closed Loop supplies rPET for Britvic water bottles
Simeon Goldstein, packagingnews.co.uk, 18 March 2010

Closed Loop Recycling has secured a deal to supply Britvic with 4,000 tonnes of recycled PET a year to use in the bottles of its Drench spring water brand.

The material will initially be used in place of a trial of 500ml bottles containing 10% rPET in conjunction with Britvic's pre-form supplier Constar and Britvic said using British sourced material would help further improve its carbon footprint.

Graham Dale, Britvic head of quality, safety and environment, said packaging and recycling were at the top of the list of consumers concerns for soft drinks.

"Using UK-sourced rPET is just one of the many measures Britvic is putting in place to limit its impact on the environment to ensure it remains a sustainable and responsible business," he said.

Chris Dow, managing director of Closed Loop Recycling, said Britvic was joining an increasing number of brands and retailers that "understand the importance of producing more sustainable packaging here in the UK".

"Business is very strong," Dow told Packaging News. "We are supplying half of the total dairy industry's rHDPE requirement and also with other brands."

Dow has previously called for a reform to the packaging recovery note system. "I'm very confident that we are about to see a revolution in this area and am sure that some of the weaknesses in the current system will be addressed in the next 12 months," he said.

Closed Loop supplies recycled PET to Coca-Cola, Marks & Spencer and HDPE to Nampak for use in milk bottles. Click on the company's names to find out more.

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J Marks
Think someone has got their decimal points across here. Drench does not sell in these volumes - 4,000 tonnes of PET makes over 180 million 500ml bottles at 22g each. This article indicates that the 4,000 tonnes is just 10% of the total volume.

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Nick
Drench is one of many products to be using rPET in the Britvic stable...... Drench is the starting point as Britvic are striving for a wide ranging carbon footprint reduction. 4000 tonnes of rPET is a great start.

Report
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Emma
Thanks god for company's like Britvic...... well done

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